

Impact Report

Our Impact. Our Community. Our Future.

Technology now affects nearly every aspect of daily life – from healthcare and communication to online safety, financial services, and emerging AI tools.

Many older adults were never taught how to confidently navigate these rapidly changing systems.

GOLD helps older adults bridge the digital divide by making technology understandable, accessible, and practical for everyday life.

Through community partnerships and direct engagement, we help older adults confidently navigate healthcare technology, online safety, AI tools, and the digital systems that increasingly shape modern life.



GOLD BY THE NUMBERS


8,000+

Reached since
March 2025



16

Months of Programming



400–500

Older Adults Reached
Monthly



2,000+

Participant Surveys &
Feedback Collected



90%

Report Increased
Confidence

Across healthcare organizations, senior centers, libraries, community centers, faith communities, and public events.

VOICES FROM OUR COMMUNITY

“

I haven't felt this way about myself in over 20 years.

– CLASS PARTICIPANT
Cary, NC

“

If I had taken this class four years ago, I never would have been scammed.

– CLASS PARTICIPANT
Garner, NC

“

We would have gone years without knowing how to do this.

– CLASS PARTICIPANT
Smithfield, NC

“

Nobody ever explained technology in a way I could understand.

– CLASS PARTICIPANT
Lillington, NC

WHAT WE TEACH



DIGITAL HEALTH

- MyChart
- Patient Portals
- Telehealth



AI & CHATGPT

Practical AI tools to make everyday life easier and more independent.



SCAM PREVENTION

- Fraud Awareness
- Online Safety
- Identity Protection



EVERYDAY TECH

- Phones, Tablets & Computers
- Apps & Passwords
- Internet & Connectivity



WHERE WE'RE GOING

GOLD is building a future where every older adult can confidently use the digital tools required for healthcare, safety, connection, and independence.



CURRENT REACH

North Carolina + 16 other states



NEXT GOAL

1,000+ older adults served monthly



SEEKING PARTNERS

- Healthcare & Aging Services
- Banks & Credit Unions
- Technology & Telecom
- Corporate Sponsors